

Apply Nordic first company started by alumni of IIT Mandi outside India

Aman Gupta, bachelorette from Indian Institute of Technology Mandi in computer science, graduated in 2017. As part of IIT Mandi exchange program got a chance to study abroad at BTH Sweden for a year. That time proved to be an experience to build his life upon. He always wanted to do business and tried to understand the need of market in Oslo, Norway. After graduation, he decided to start a recruiting firm with two other Scandinavian friends.

Getting a job in Oslo Norway is a long process including several rounds where applicant needs to wait for 10-12 months to get reply, not helping with issues like visa, expenses etc. Apply Nordic is a manual recruiting firm to help people get jobs for other companies and reduce the time involved by 2-3 months. Started in September 2017, mentored by Tesla and Nordea, it is the first company started by alumni of IIT Mandi outside India.