

Annual Entrepreneurship Awards under CM’s Startup Scheme



MedSamaan and 4play Media & communications LLP, two of the IIT Mandi Catalyst (A Technology Business Incubator (TBI)) incubated teams won First and second prizes in the Annual Entrepreneurship Awards under CM’s Startup Scheme at Shimla. The awards were given by Mr. Jitender Sanjta, Additional Director of Industries, Himachal Pradesh.

The first prize of Rs. 1 lakh was awarded to team MedSamaan, founded by Romita Ghosh. MedSamaan is a revolutionary Online Marketplace exclusively for Medical Devices. By leveraging technology, they are providing accessibility and freedom of choice at an affordable price.

The second prize of Rs. 75000 was awarded to team 4Play Media & Communication LLP. 4Play’s core product is extreme and adventure sport content for online media. It is India’s original adventure sports channel.



Romita Ghosh receiving the award



Shantanu Negi (Left) & Abhilash Mahajan(Right) receiving the award