

Cleanliness Camp at IIT Mandi, Kamand Campus

Dated: 1st November, 2014

“Beauty commonly produces love, but cleanliness preserves it. Age itself is not unamiable while it is preserved clean and unsullied; like a piece of metal constantly kept smooth and bright, we look on it with more pleasure than on a new vessel cankered with rust.”

—Joseph Addison

Every year some 3.4 million people, mostly children, die from diseases associated with inadequate water supply, sanitation, and hygiene. Over half of the hospital beds in the world are filled with people suffering from water and sanitation related diseases.

‘**Swachh Bharat Abhiyan**’ (Clean Indian Mission) is a national level campaign by the Government of India covering 4041 statutory towns to clean the streets, roads and infrastructure of the country. This campaign was officially launched on 2nd October 2014 by Prime Minister Narendra Modi.



Students (volunteers), staff and faculty members are collecting garbage

The campaign is India's biggest ever cleanliness drive and 3 million government employees and schools and colleges students of India participated in this event. To support this idea of “**Swachh Bharat Mission**” and to clean our campus, NSS unit IIT Mandi organized a ‘community cleanup

day' at kamand campus of IIT MANDI on 1st Nov, 2014. A group of more than 60 NSS volunteers, staff, faculties and Takshila School students (small children) of IIT Mandi participated in this camp to make it successful.

The campaign resulted in the collection of more than 100 bags of waste materials from Kamand campus. Everyone who participated in the cleanliness drive put in a lot of efforts to clean our campus and make it garbage-free. Students took a “cleanliness pledge” and then engaged in “cleanliness campaign activities” for almost 3 hours.



Volunteers and staff members with collected waste material

The overall aim of the programme is to prepare volunteers to promote and maintain cleanliness in their daily life and in the society.