6.10.2023

Advertisement for Admission to Ph.D. Program in School of Management
February-June 2023-24 Semester

The School of Management (SOM) invites applications for admission to Ph.D. program from eligible candidates for the Even semester (February-June) 2023-24 in following areas of research. The applicants are requested to kindly read the instructions carefully.

A) General Eligibility Criteria:

Qualifying Degree:

1. Master’s or equivalent degree in Engineering/Technology OR
2. Bachelor’s degree in Engineering/Technology or equivalent* OR
3. Master’s or equivalent degree in Science/Arts/Commerce/Management (or allied subjects) * with at least CGPA of 6 on a 10.0 scale or 60%.

*For qualifying degree listed under (2) & (3) above, candidates must also fulfil ONE of the following additional requirements:

1. Qualified GATE / NET including lectureship (Assistant Professorship) or any other equivalent National level examination.
2. Qualified a National level examination conducted by Ministry of Education or its agencies /Institutions such as UGC/ IIT/ IISc. / IIIT etc.
3. Minimum of TWO years of professional experience (acquired after obtaining the qualifying degree and completed before the starting of the semester in which admission is sought)

*Exemptions from mandatory requirements of valid GATE or National Level examination: Candidates that fall in one of the following categories are exempted from NET/GATE.

1. B.Tech/B.E./B.S. (or equivalent) degree from CFTI (Centrally Funded Technical Institute)/ any of the top 100 institutes according to NIRF ranking 2023(overall category) at the time of application/ any Himachal Pradesh Govt. institution or universities, with CGPA/CPI of at least 7.5 (on a scale of 10) or equivalent
2. BS-MS/M.Sc/MA/MBA/equivalent from IITs, IISERs, IISc, IIMs or any of the top 100 institutes according to NIRF ranking 2023 (overall category) at the time of application.

B) Research Areas:

<table>
<thead>
<tr>
<th>Sl No</th>
<th>Research Area</th>
<th>Qualifying degree in</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>Marketing &amp; Consumer Behaviour</td>
<td>Management (preferably in Marketing) or Psychology or any other relevant area.</td>
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<tr>
<td>2.</td>
<td>Startup Ecosystems; Startup Policy Research; New Venture Creation Dynamics; Student Entrepreneurship; Entrepreneurship Education; Entrepreneurship Climate; Incubation Ecosystem, Programs and Policies; and related themes</td>
<td>Entrepreneurship, Management, Economics, or Commerce (preferably) or any other relevant area.</td>
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<tr>
<td>3.</td>
<td>Monetary Economics; Macroeconomics; Open-Economy Macroeconomics</td>
<td>Economics or any other relevant area.</td>
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<tr>
<td>4.</td>
<td>Business Ethics, Corporate Social Responsibility, Sustainability</td>
<td>Post-Graduate degree in Management/Social Work/Sociology/Psychology or any other relevant area.</td>
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<td>5.</td>
<td>Business Analytics, Machine Learning and Artificial Intelligence.</td>
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<tr>
<td>7.</td>
<td>Computational Finance: Portfolio optimization, algorithmic trading, financial time series forecasting.</td>
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Note: The School reserves the right to select or not select candidate(s) in the advertised area(s).

C) Important Dates:

Last date of receipt of applications: **30th October 2023**

The details about the selection process (written test and/or interview) will be communicated at the time of the announcement of shortlisted candidates. The selection
process may include a written test and/or personal interview. Details will be shared with candidates shortlisted for further process.

**D) General Info and Regulations:**

Ph.D. Program at IIT Mandi: [https://iitmandi.ac.in/phdprograms.php](https://iitmandi.ac.in/phdprograms.php)

**E) Application portal:**

Interested candidates should apply through the following online portal only.

[https://oas.iitmandi.ac.in/External/Admission/Login.aspx](https://oas.iitmandi.ac.in/External/Admission/Login.aspx)

**F) Application fees for PhD Admission:**

<table>
<thead>
<tr>
<th>Category</th>
<th>Amount in ₹</th>
</tr>
</thead>
<tbody>
<tr>
<td>General/EWS/OBC/OBC (NCL)/Transgender/Foreign Nationals</td>
<td>200</td>
</tr>
<tr>
<td>Women/SC/ST/PD</td>
<td>100</td>
</tr>
</tbody>
</table>

**Mode of Payment:**

*SBI Collect Portal*: Applicant should submit fee on SBI collect portal of the IIT Mandi, and submit generated transaction number to the OAS admission application portal. One application fee is valid for a single application. The application fee is non-refundable.

**G) Important Information:**

- Candidates are required to produce original testimonials/certificates at the time of interview.
- In case of two applications by the same candidate for the same research area, the latest application will be considered.
- Applications for areas not invited by the institute or not matching interest areas of potential guide may be rejected.
- Incomplete applications will not be entertained for further processing.
- The candidate should choose the research area carefully. A candidate should submit a separate application for each area he/she wants to apply for.
Note: For any other queries regarding Ph.D. program in SOM, please contact the SOM office through email: somoffice@iitmandi.ac.in. For any problems regarding filling-up of online applications, please contact oassupport@iitmandi.ac.in.