

Technology in Harmony with Human Needs

# ADVERTISEMENT FOR GRAPHIC DESIGNER AT IIT MANDI IHUB AND HCLFOUNDATION

A Section – 8 Company Location – IIT Mandi Campus

**About IIT Mandi iHub and HCI Foundation: About iHub:** IIT Mandi iHub and HCI Foundation (iHub) is a section 8 company established under the National Mission on Interdisciplinary Cyber-Physical Systems (NM-ICPS). The focus area of IIT Mandi iHub is "**Human-Computer Interaction.**" The vision of the iHub is to be an internationally recognized hub that nurtures HCI research, enables technology translation for industry, and scales skill development. The four verticals of IIT Mandi iHub are Research and Technology Development, Skill Development, Incubation & Acceleration, and Collaboration. For more information, visit <a href="https://www.ihubiitmandi.in">www.ihubiitmandi.in</a>

# **Applications are invited for the post of Graphic Designer**

## **Key Responsibilities:**

- Develop creative and visually appealing designs for a range of outreach materials, such as brochures, flyers, banners, social media posts, infographics, and advertisements.
- Conceptualize, plan, and execute design projects based on the organization's brand guidelines.
- Use design software and tools to create and manipulate graphical elements, typography, and imagery.
- Maintain and reinforce brand consistency across all designs.
- Create branded templates and assets for internal and external use.
- Optimize and resize graphics for various digital and print platforms.
- Review and proof designs for accuracy, consistency, and alignment with project requirements.
- Conduct design revisions based on feedback from stakeholders and ensure timely delivery of final designs.
- Stay updated with industry trends, design techniques, and emerging technologies to continuously improve design output and stay innovative.

# Apply here: https://xt9iuyp9fqg.typeform.com/to/fvGZ57e6

## **Essential Qualifications:**

• The position requires a minimum bachelor's degree in the relevant area. A master's degree will be preferable.

Position	Qualification	Years of Experience
Graphic Designer	Bachelor's Degree	3 Years
	Master's Degree	1 Year

- Proficiency in industry-standard design software such as Adobe Creative Suite (Photoshop, Illustrator, InDesign).
- Good understanding of design principles, typography, color theory, and layout techniques.

#### **Desirable Skills/Traits:**

- Knowledge of current design trends and emerging technologies.
- Strong attention to detail and ability to follow brand guidelines.
- Excellent communication, collaboration, and time management skills.
- Ability to work on multiple projects simultaneously and meet deadlines.
- Experience with web design and prototyping tools is a plus.

Remuneration: CTC ₹2,00,000 to ₹4,00,000 Per Annum

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## **Terms/Instructions:**

- 1. Only shortlisted candidates will be contacted/informed through email/phone.
- 2. IIT Mandi iHub and HCI Foundation reserves the right to fill up the post, not to fill up the position or cancel the advertisement in whole or part without assigning any reason. The company also reserves the right to limit the number of candidates to be called for written tests/or interviews. The decision of the company in this regard will be final.
- 3. Documentary evidence of all educational and professional qualifications will be required to be produced when specified.
- 4. The company can verify the antecedents or documents submitted by a candidate before the appointment, at the time of appointment, or during the tenure of the service. In case it is detected that the documents submitted by the candidates are fake or the candidate has clandestine antecedents/background and has suppressed the said information, then their services shall be terminated.
- 5. If it is found later that any information given in the application is incorrect/false, the candidature/appointment is liable to be cancelled/terminated.
- 6. The applications will be considered till the post is filled.

Contact us: IIT Mandi iHub and HCI Foundation, IIT Mandi, North Campus, Kamand, District Mandi, Himachal Pradesh 175005

Email: hr@ihubiitmandi.in Website: www.ihubiitmandi.in

Note: All applications should be routed through the application link provided for each position in the advertisement. Email us only in case of questions.